

THE TAOS GUIDE TO THE ARTS ADVERTISING AGREEMENT FOR TGA 2000

AD

POB 159 • Carson • NM • 87517 • (505) 751-0620 • FAX (505) 751-0627 • TGA@TaosGuide.net

NAME _____ PHONE (____) _____

ADDRESS _____ FAX (____) _____

CITY _____ TOLL FREE (____) _____

STATE _____ ZIP _____ E-MAIL _____ WEB _____

CONTACT PERSON _____ PHONE (____) _____

ADVERTISING INFORMATION

QUANTITY	DESCRIPTION	DIMENSIONS	RATE	COST
_____	EIGHTH PAGE	4-1/4" x 1-3/8"	\$350	_____
_____	QUARTER PAGE	4-1/4" x 2-3/4"	\$525	_____
_____	HALF PAGE	4-1/4" x 5-1/2"	\$935	_____
_____	FULL PAGE	4-1/4" x 11"	\$1,500	_____
_____	INSIDE BACK COVER or ADJACENT PAGE *	4-1/4" x 11"	\$1,950	_____
_____	INSIDE FRONT opposite TABLE OF CONTENTS *	4-1/4" x 11"	\$2,200	_____
_____	TWO PAGE SPREAD	8-1/2" x 11"	\$2,400	_____
_____	OUTSIDE BACK COVER *	4-1/4" x 11"	\$4,600	_____
_____	IMAGE SCANS		\$45	_____
_____	COLOR COMPUTER PROOF (<i>COLORS ARE NOT EXACT</i>)		\$10	_____

SUB-TOTAL _____
SALES TAX (6.3125%) _____
TOTAL _____
PAYMENT ENCLOSED _____
BALANCE DUE _____

ENCLOSING CAMERA READY ART

AD IS ON A DISK (CHECK AS TO REQUIREMENTS)

JPEG IMAGES ARE BEING E-MAILED (IMAGES@taosguide.net, Subj: TGA JPG Images)

____IMAGES TO BE SCANNED

HAVING TGA SET THE AD WITH

AS PER SUPPLIED LAYOUT
 NO LAYOUT SUPPLIED

METHOD OF PAYMENT

CASH CHECK NO. _____ MONEY ORDER MASTER CARD VISA

NAME OF CARD HOLDER _____ CARD NO. _____ EXP. DATE _____

BILLING ADDRESS _____ TOWN _____ STATE _____ ZIP _____

*Denotes these advertisements are only available on a first come basis. If the ad you requested is sold, what is your next choice _____

Color Computer Proofs show ad layout and approximate colors. TGA will make its best effort to work with the printer to have colors as accurate as possible in the finished product: however, TGA will not be held responsible if colors on completed guide are not exactly correct.

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Advertisers signature is required _____ Date _____